



Fond du Lac and North Area Plan Update

Community Meeting #3
Draft Recommendations

2.18.2021



AGENDA

- 1. Welcome by Alderman Stamper (6:00 pm)**
- 2. Presentation on Study Goals and Progress (6:10 pm)**
- 3. Small Neighborhood Discussions (6:25 pm)**
- 4. Report Out and Next Steps (7:00 pm)**
- 5. Conclude (7:25 pm)**

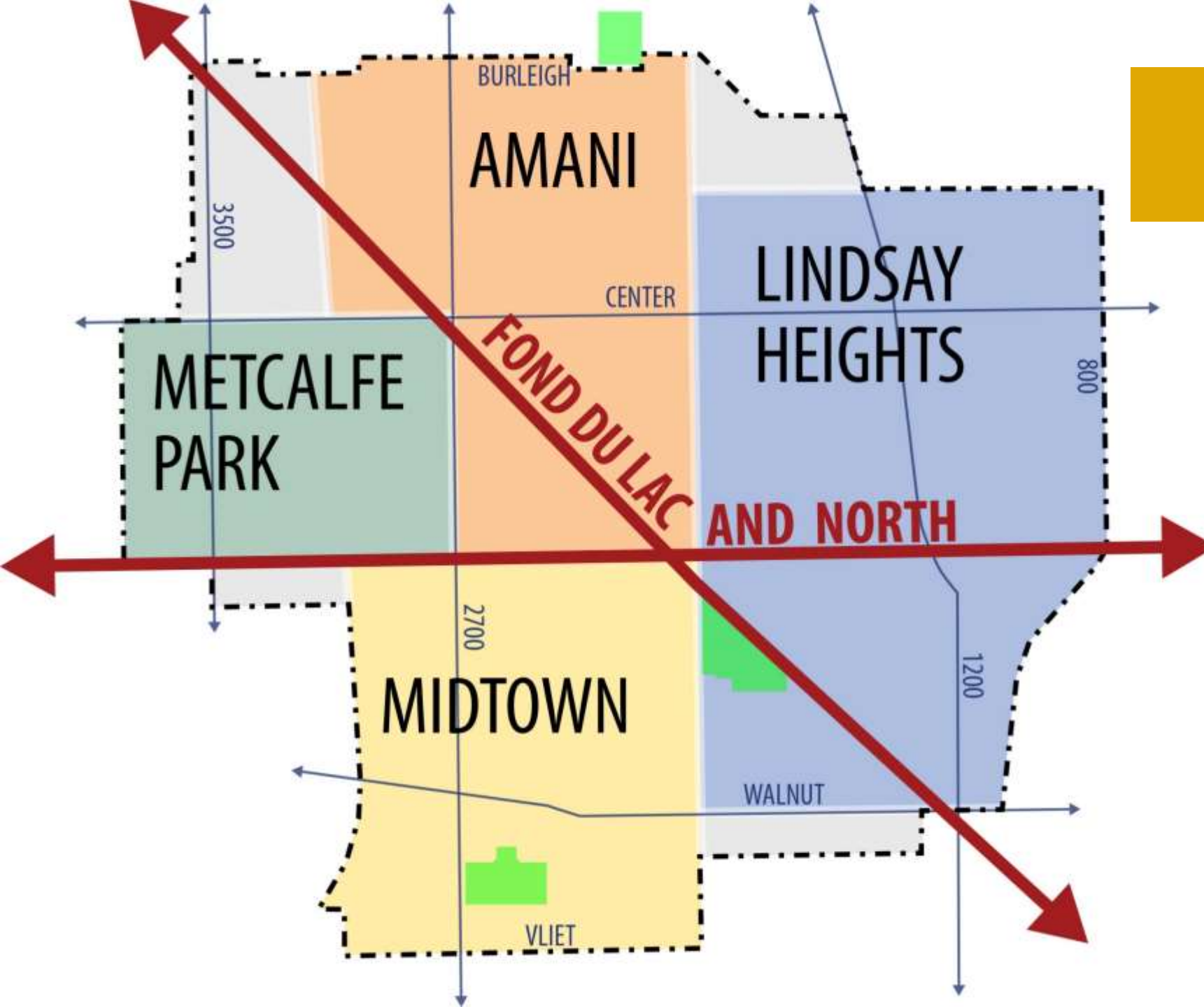
PARTNERS



PLAN AREA

4 Distinct Neighborhoods

- Amani
- Lindsay Heights
- Metcalfe Park
- Midtown



WHAT THIS PLAN DOES

Determine Land Use and Development Policy for the Next 10-15 Years

- Zoning Changes and Variances
- Overlays and Special Districts
- Architecture and Site Plan Review
- City Real Estate Land Sales
- City Financing Decisions

Guide Policies and Investment

- Housing and Commercial Corridor Programs
- Infrastructure Improvements

Ensure Early and Ongoing Public Engagement



CREATING A PLAN

Analysis

- Market Analysis
- Inventory of Community Assets
- Surveys of Residents and Business Owners
- Stakeholder Interviews
- Focus Groups
- Community Meetings

Visioning

- Conduct Community Workshops
- Define Goals and Priorities
- Identify Challenges and Opportunities
- Explore Potential Recommendations

Synthesis

- Draft Plan
- Community Feedback and Revisions



SUMMER 2019

WINTER 2019/20

WINTER 2021

SPRING 2021

MARKET ANALYSIS

Residential + Commercial

LISC, Marketplace BID,
Vandewalle & Associates

WORKSHOP #1

*Listen to the community,
define community goals,
identify opportunities and
discuss past plans*

WORKSHOP #2

*Report findings, gather
data, and consider
preliminary options*

WORKSHOP #3

*Present draft
recommendations and
listen to community
feedback*

WORKSHOP #4

*Present the vision for the
future and discuss
implementation*

COMMUNITY ENGAGEMENT

Focus groups, neighborhood walks, door to door surveys, public events and more

Dominican Center, Metcalfe Park Community Bridges, Walnut Way

ENGAGEMENT TO DATE

Public Meetings

- Market Analysis Public Presentation
- Two Community Meetings
- Online Survey
- Focus Groups

Community Events

- Harvest Days
- Holiday Resource Fair
- Metcalfe Park Priority Workshops
- Amani United Meetings

Stakeholder Coordination

- Milwaukee County Parks
- Police Districts
- Walnut Way Commercial Corridor Work Group



PRIORITY INITIATIVES

Rapid Implementation Safety Projects

To address the most dangerous streets as soon as possible



Low Stress Bike Network

To make biking safer and more enjoyable for people of all ages and abilities

Bike Boulevards



Protected Bike Lanes



Off-street Trails



Transit Corridor Street Improvements

To increase the efficiency, convenience, and attractiveness of public transit



Parks and Open Space Improvements

To improve access and increase recreational opportunities for residents



Vacant Lot Improvements

To beautify of neighborhoods and increase the tree canopy



Homeownership

To build community wealth and stability



Housing Rehabilitation

To improve the quality of existing housing and reduce the number of vacant properties



Community Land Trusts

To provide permanent housing affordability



A Diversity of Housing Types

To support a diversity of incomes and household types, and create more housing near transit



Commercial Corridor Redevelopment

To increase economic opportunity and services for area residents



PROJECT SPOTLIGHTS

PROJECT SPOTLIGHT: Single Family Subdivisions

Clusters of new single family homes to provide more opportunities for homeownership and to establish to a market for single family infill.



Walnut Circle milwaukee.gov/WalnutCircle

Great location and only a few minutes from downtown

• Located at 20th & Walnut

• 29 lots currently available

• Adjacent to the original City Homes subdivision in a neighborhood that reflects pride of ownership and committed residents

Josey Heights milwaukee.gov/JoseyHeights

The first and only "green" residential subdivision in the City

• Located at 12th & Lloyd

• 33 lots currently available

• Located in the Lindsay Heights neighborhood – home to millions of dollars of new investment and strong resident engagement

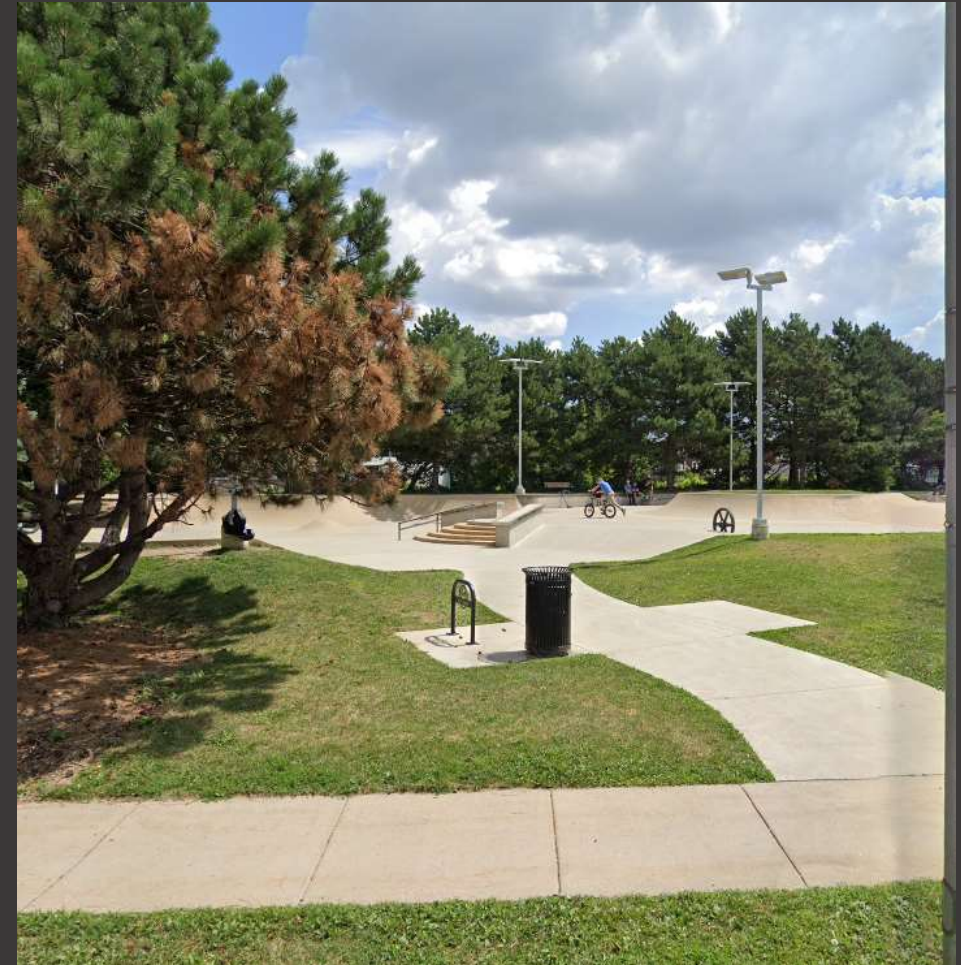
PROJECT SPOTLIGHT: Lindsay Heights Eco-Main Street

A full redesign and reconstruction of W North Avenue featuring green infrastructure



PROJECT SPOTLIGHT: North Division Plazas

Redesign of the North Division pedestrian malls as community gathering spaces, and new development on West Center Street to fund and activate the new plazas



PROJECT SPOTLIGHT: North-South Transit Enhancement

Bus Rapid Transit (BRT) service on N 27th St combined with investments in new affordable housing



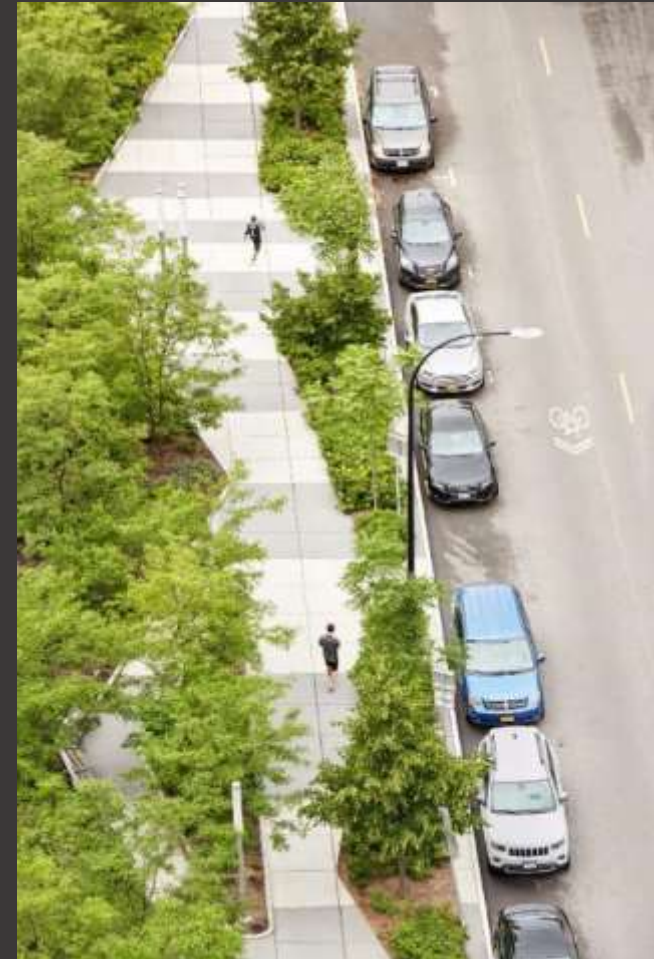
PROJECT SPOTLIGHT: **Library Square Street Art**

A rapid implementation safety project at N 27th St, W Center St and W Fond du Lac Ave;
combined with community led street art and public art installations in adjacent open spaces.



PROJECT SPOTLIGHT: **Marketplace Trail**

A multi-purpose trail and enhanced pedestrian experience from Downtown to the Marketplace District



PROJECT SPOTLIGHT: **Marketplace Townhomes**

New housing development Near the Fondy Farmer's Market



PROJECT SPOTLIGHT: Marketplace Square

A new community-oriented use for the historic bank building combined with investments in nearby public spaces



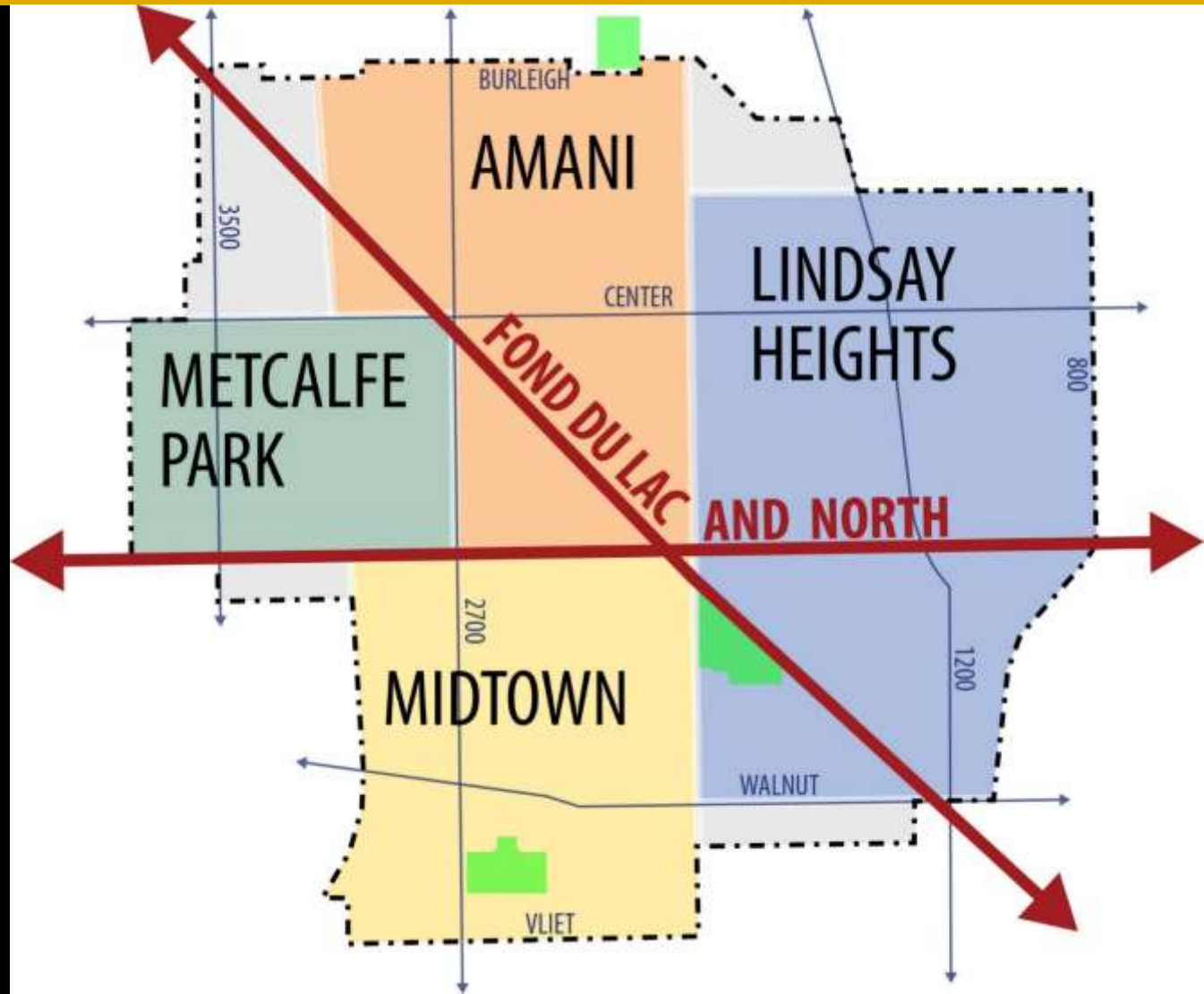
PROJECT SPOTLIGHT: **The Corridor Dog Park**

A new public space with a dog park on vacant land near 30th and Meinecke



NEIGHBORHOOD DISCUSSIONS

- Different “rooms” to discuss specific recommendations for your neighborhood
- 35 minute discussion about recommendations specific to your neighborhood
- Report out by neighborhood in large group about priorities
- Next steps in the process



Thank You!

For more information and additional opportunities to provide feedback please visit the project website at...

Milwaukee.gov/FondyNorth

You can also contact us directly...

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